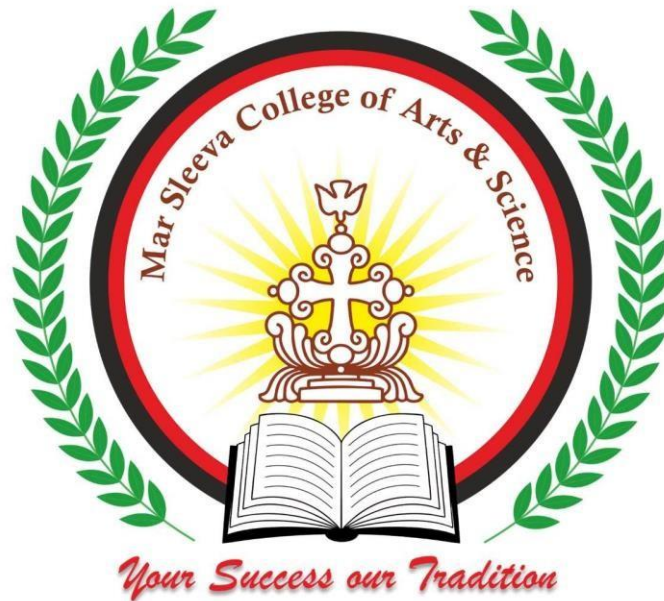


MAR SLEEVA COLLEGE OF ARTS AND SCIENCE

MURICKASSERY, RAJAMUDY P O

(Affiliated To Mahatma Gandhi University, Kottayam)



PROGRAMME OUTCOMES

PROGRAMME SPECIFIC OUTCOMES

&

COURSE OUTCOMES

DEPARTMENT OF COMMERCE

M.COM FINANCE

Program Outcomes

- PO1.** Formulating masters of knowledge in specific subjects: to enhance the general subject knowledge and provide with the chance to tackle advanced independent research-projects on a smaller scale.
- PO2.** Technological Excellence: enables students to adjust to their own pace of learning. Technology-Enhanced Learning (TEL) makes even the most mundane tasks more engaging and helps students to stay focused.
- PO3.** Expertise in Digital Communication, Digital Trade and Entrepreneurship: helps students develop their transversal skills and have an insight into the working environment of an entrepreneur.
- PO4.** Current Literary Trends: familiarizing students with the recent trends in language and literature.
- PO5.** Pathfinders in Scientific Exploration: enhances the development of critical thinking skills that lead to the ability to reason logically and problem-solve creatively.
- PO6.** Creating New Methodologies: Students learn to go beyond the conventional systems and tackle the innovative spheres of learning. Active learning methods like brainstorming, mind mapping, peer teaching, flipped classroom, etc make learning more engaging.
- PO7.** Practicing Green Philosophy: promotes environmental sustainability through various environment-friendly means that encourage judicious use of resources there by ecologising the philosophy of education.
- PO8.** Research Activity: apply Research based knowledge and methodologies to design, analyze and interpretation of data and find the solutions for complex problems by applying right tools. Provide an excellent bridge between undergraduate study and PhD research.

PO9. Employability: postgraduate study boosts the career progress and chart out the career paths. It demonstrates the ability to tackle complex and challenging assessment tasks.

PO10. Dissertation and Viva Voce: To enable the students to present their arguments in comprehensible and scholarly manner and to enkindle the spirit of research in their minds.

Program Specific Outcomes

PSO1. The programme offers an opportunity for graduates to acquire theoretical as well as practical knowledge in commerce, especially in finance and taxation.

PSO2. This programme equips an M. Com graduate to enter into a career either in academics, research, or alternatively, in other professional areas of banking, insurance and finance such as taxation, consultancy and financial services.

PSO3. This programme also helps the students to attain eligibility for joining doctoral research, applying for examinations like SET, UGC- NET/JRF, KPSC, UPSC and other recruitment board examinations for which post-graduation is the basic qualification and joining professional courses in Teaching.

PSO4. Students will acquire updated knowledge on research methods, techniques and the process and to develop skills in the application of research methods for business problem solving.

PSO5. To build a strong inclination towards lifelong learning and acquiring contemporary knowledge in different areas of Commerce and Business Studies.

Course Code	Course Title	Course Outcomes	
<u>SEMESTER 1</u>			
CM010101	Specialized Accounting	CO1	CO1: Providing an in depth understanding about theoretical and practical aspects of major Accounting Standards (<u>Understand</u>)
		CO2	CO2:Ascertain the value of goodwill and value of companies based on the value of shares and compare the real value of shares and with the market prices and identify the mispricing.(Apply)
		CO3	CO3;In depth analysis about the determination of purchase consideration in the event of amalgamation and to prepare post amalgamation financial statements.(analysis)
		CO4	CO4:Develop a clear understanding about different types of NBFCs, their provisioning norms and to understand the concept of NAV of mutual funds through its computation.(Evaluate)
		CO5	Acquaint with the theoretical aspects of emerging areas in accounting (Understanding)
CM010102	Organisational Behaviour	CO1	Basic understanding about the concepts of organisation behavior (Understanding)
		CO2	A very good understanding about individual behaviour, personality and motivation.. (evaluate)
		CO3	Imparting deep understanding about group behaviour and leadership related to organisational behaviour. (Understanding)
		CO4	Add the knowledge base of the learner regarding change management and deal with stress. (Apply)
		CO5	Impart knowledge about the role of organisational culture and conflict on organizational behavior. (Apply)
CM010103	Marketing Management.	CO1	The learner should have a basic understanding about concepts like customer centricity, CRM, value chain and customer delight. Understanding
		CO2	The learner should get a clear understanding about the market segmentation process and its applications in marketing strategies. Understand and evaluate

		CO3	Develop an idea about consumer behaviour and its impact. Understand and apply
		CO4	Good understanding about product line, product mix, brand equity, brand identity, brand personality and brand image. Understand and Evaluate
		CO5	Develop sound ideas regarding services marketing and service quality. Understand and Apply
CM010104	Management Optimisation Techniques	CO1	Develop theoretical understanding about various business optimisation models.
		CO2	Ability to develop Linear Programming Models for business problems and Solve the same.
		CO3	Application of Linear Programming in the areas of transportation and assignment. Understanding
		CO4	Develop decision making skills under uncertainty, risk and replacement of assets. Evaluate and Apply
		CO5	Understand and apply network analysis techniques for project implementation. Understand and Apply
CM010105	Methodology For Social Science Research	CO1	Develop a thorough understanding about the basic concepts of social science research. Understanding
		CO2	After completing this module, the learner should be able to formulate a research design. Understand and evaluate
		CO3	After studying the theoretical aspects of sampling design, the learner should be able to draw a sampling design. Understanding
		CO4	Detailed knowledge about the instrument development, its validation and different forms of scaling. Evaluate
		CO5	Understand the technique of research reporting. Understand and Apply

SEMESTER II

CM010201	Advanced Corporate Accounting	CO1	The learner should be able to prepare consolidated financial statements of group companies. Apply
		CO2	Preparation of the financial statements of public utility companies and deal with the disposal of surplus. Apply
		CO3	Develop and awareness on the procedure of bankruptcy under the recent Bankruptcy Procedure Code. Understanding

		CO4	Familiarizing the learner with the accounting procedures of liquidation of companies and preparation of various statements required as per the Companies Act. Evaluate
		CO5	Basic understanding about the preparation of accounts of some special lines of businesses like shipping, hospitals and hotels. Understanding and Apply
CM010202	Human Resource Management	CO1	Acquaintance with basic concepts of HRM and performance appraisal. Understanding.
		CO2	Understanding about human resource development, stress management and work life management. Understanding
		CO3	High level knowledge about various aspects of training. Understanding
		CO4	Understanding about various aspects of industrial relations so as to evaluate the real cases of industrial relations. Evaluate
		CO5	Understanding about HR outsourcing HR accounting and HR audit. Understanding
CM010203	International Business And Finance	CO1	Familiarisation with globalisation, internationalisation of business and the international business environment. Understanding
		CO2	Understanding about theories of international trade, trade barriers and trade blocks. Understanding
		CO3	Imparting idea about various economic institutions related to international trade. Understanding
		CO4	Achieve high level knowledge about various aspects of international monetary system. Understanding and Evaluate
		CO5	Develop an understanding about the international investment environment. Understanding
CM010204	Quantitative Techniques	CO1	This course intends to give understanding about the applications of quantitative techniques. Understanding
		CO2	This course intends to give understanding about the applications of quantitative techniques. Understanding
		CO3	After learning this course, the student should be in a position to identify appropriate parametric test for testing the hypotheses. Apply

		CO4	The learner should be equipped with the skills to identify the most suitable non parametric test for testing a hypothesis. Apply and Evaluate
		CO5	The learner should be equipped with the skills to apply the principles of SQC Understanding
CM010205	Strategic Management	CO1	Strong understanding about the theoretical foundations of strategic management. Understanding
		CO2	Clear understanding about various models of environmental and internal analysis. Understanding
		CO3	Development of an idea about the strategy formulation process at the corporate level. Understand
		CO4	Familiarization with various tools strategic planning and evaluation. Evaluate
		CO5	Understanding about the modes of implementation and control of strategies. Understanding

SEMESTER III

CM010301	Strategic Financial Management	CO1	Learn the theoretical foundations of financial management and financial management decisions. Understand and Remember
		CO2	Evaluate the feasibility of different options regarding discount, credit period, storage cost etc related to current assets and current liabilities and estimate working capital requirements. Evaluate and Apply
		CO3	Evaluate long term proposals and evaluate the risk associated with long term investment. Evaluate and Apply
		CO4	Evaluate the decisions regarding leasing of capital assets. Evaluate and Apply
		CO5	Evaluate and Compare the performance of business entities.
CM010302	Income Tax - Law And Practice	CO1	Acquire knowledge regarding the basic concepts of Income Tax. Remember
		CO2	Able to compute the income from salary and house property. Understand, Apply
		CO3	Determine taxable profit of a business or profession. Understand, Apply
		CO4	Able to compute capital gain and income from other sources. Understand, Apply

		CO5	Learner shall be able to determine eligible deductions and compute Taxable Income and tax liability of an individual. Understand, Apply and Evaluate
CM010303	Security Analysis And Portfolio Management	CO1	Able to understand the concepts of investments, different types of investments, views of investment and process of investment and apply the theoretical knowledge in investment information for selecting the securities. Understand and Apply
		CO2	Understanding the types of risk in security market and Applying various tools for the valuation of bonds as well as economic indicators to predict the market. Understand and Apply
		CO3	Understand the tools of technical analysis, analyse the patterns and trends in the market by using various tools and enable to take investment decisions after understanding market efficiency level also. Understand , Evaluate and Apply
		CO4	Applying Modern portfolio theories and construct optimum portfolios. Understand, Apply
		CO5	Revising constructed portfolios as per risk and return association by using different strategies. Understanding
CM800301	Indirect Tax Laws	CO1	Understand the basic concepts of the Goods and Services Tax Understanding
		CO2	Develop a clear idea about the levy and collection of tax and tax credit Understanding
		CO3	Develop the knowledge about the provisions regarding registration , preparations of books of accounts and filing of returns under the Act Understand and Apply
		CO4	Understand about the powers of GST authorities regarding inspection, search and seizure Understanding
		CO5	Basic understanding about the Customs Law in India. Understanding

SEMESTER VI

CM010401	Advanced Cost and	CO1	Apply activity based absorption methods instead of conventional absorption Method. (Apply)
		CO2	CO2 Apply the marginal costing principles in decision making situations of businesses. (Apply).

		CO3	Dealing with practical cases of pricing decisions in different situations (Evaluate)
		CO4	Understand the concepts of standard costing, and the process of cost control through it.(Understanding and apply)
		CO5	CO5 Deal with the practical issues related to transfer pricing (Apply)
CM010402	Income Tax- Assessment and Procedure	CO 1	Compute the total income and tax liability of firms and Association of Persons. Understand & Apply
		CO2	Carry out assessment of companies And determine their tax liability (Understand & Apply)
		CO3	Make the assessment of co operative societies and trusts. (Understand & Apply)
		CO4	Understanding about the assessment procedures, TDS and advance payment of tax and application in various situations (Understand & Apply)
		CO5	Learn tax planning concepts and apply the same (Understand &Apply)
CM800401	Derivatives and Risk Management	CO1	Knowledge about the derivative market in India, its evolution, types, players, risks involved and basic quantitative foundations (Remember and Apply)
		CO2	Analyze the implications of Risk in the perception of individuals and Institutions and measurement of risks (Analyse and Apply)
		CO3	Understand and explain the concept of forward market and its function , (Understand)
		CO4	Analyse the operation and pricing of various types of futures (Analyse,Creative)
		CO5	Understand the concepts and methodology of option trading and apply the models of pricing the option contracts (Understand, analyse and Creative)
CM800402	Personal Investment and	CO1	Understand the meaning and significance of Financial literacy, Financial

	Behavioural Finance		Discipline & Financial Competency, the role of family and parents in financial socialization (Understand and Evaluate)
		CO2	Understand and Evaluate the Significance of savings on financial destiny and its relationship with Consumerism and to understand the different elements/steps in Personal Financial Planning to attain Financial Well Being and Evaluate the different retail investment avenues. (Understanding & Evaluate)
		CO3	Know the meaning of Behavioural Finance, its evolution and related theories (Understand & Remember)
		CO4	To understand different Heuristics, Biases and other Irrational Investment Behaviours (Understanding and evaluate) Understand the relationship between biases and to adopt techniques to lower the impact of biases (Understand & Apply)
CM010403	Project Report	CO1	Quality Research Output and presentation (Evaluate, Analyse and Apply)
CM010404	Comprehensive Viva Voce	CO1	The learner should have the capacity to communicate his/her understanding in various subjects studied. (Remember, Evaluate analyse)

Your



Joshy

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