



MAR SLEEVA COLLEGE OF ARTS AND SCIENCE

Murickassery, Rajamudy P O

www.marsleeva.in, marsleevacollege@gmail.com

Ph. 04868263750, 9496302778

Affiliated to MG University Kottayam, U O No.4023/12/AC A VII

STRATEGIC PLAN (2024-2030)

Vision 2030

"To emerge as a premier institution of higher learning, fostering intellectual, personal, and professional growth, while ensuring academic excellence, innovation, and employability."

Mission 2030

"To provide quality education, imparting knowledge, skills, and values, empowering students to succeed in their chosen careers and become responsible citizens."

Strategic Objectives (2024-2030):

Academic Excellence

1. Achieve 100% results with a good number of university ranks and gold medals.
2. Enhance curriculum to incorporate industry-relevant skills and knowledge.
3. Introduce interdisciplinary programmes and research collaborations.

Research and Innovation

1. Publish research papers in reputed journals and conferences (min. 1 publication/year).
2. Establish a research and development cell.

Placement and Employability

1. Improve placement support opportunities in core companies.
2. Tie-up with industries for better employability of students.
3. Establish a career development and placement cell.

Entrepreneurship

1. Encourage students to become entrepreneurs (min. 5 startups/year).
2. Strengthen entrepreneurship development club.
3. Provide seed funding and mentorship support.

Faculty Development

1. Ensure every faculty member is a doctoral fellow.
2. Provide opportunities for faculty development programs (min. 2 programs/faculty/year).
3. Encourage faculty to pursue research and innovation.

Industry-Academic Interactions

1. Establish partnerships with regional/national/international bodies.
2. Conduct joint research projects and workshops.
3. Host conferences and seminars.

Action Plan:

Short-Term (2024-2026)

1. Strengthen research and development cell.
2. Tie-up with industries for placement support.
3. Introduce entrepreneurship development programs.

Mid-Term (2026-2028)

1. Launch interdisciplinary programmes.
2. Strengthen Career Guidance and Placement Cell.
3. Increase research publications and patents.
4. Enhance faculty development programmes.

Long-Term (2028-2030)

1. Increase number of PhD holders among faculty.
2. Expand industry-academic partnerships.
4. Enhance entrepreneurship and startup ecosystem.

Key Performance Indicators (KPIs):

1. Academic performance (results, ranks, medals).
2. Research publications and patents.
3. Placement rate and employability.
4. Entrepreneurship and startup growth.
5. Faculty development and PhD holders.
6. Industry-academic partnerships.

Monitoring and Evaluation:

1. Quarterly review meetings.
2. Annual performance reports.
3. Bi-annual assessment of KPIs.
4. External audit and accreditation.

By implementing this strategic plan, Mar Sleeva College of Arts and Science aims to achieve academic excellence, innovation, and employability, while establishing itself as a premier institution of higher learning.